

January 30, 2018

To Whom It May Concern:

Having been well acquainted with Ed Boks' management acumen over the years, I recruited him to manage the complicated and sensitive year-long process of closing The G2 Gallery. The G2 Gallery is an award-winning nature and wildlife photography gallery in Venice CA. Its mission was to facilitate change and bring attention to environmental issues through the persuasive power of photographic art. The G2 Gallery's philanthropic mission was to feature the world's most celebrated nature and wildlife photographers and donate the proceeds from art sales to environmental charities. Over the past decade nearly \$1.5 million was donated to worthy organizations.

It was important to me that this respected institution was closed with the dignity and veneration it had earned over the years. Mr. Boks graciously accepted this assignment as a personal favor to me; and I could not be happier with the results.

Faced with significant challenges, Mr. Boks brought the skill and energy required to successfully manage this process. Mr. Boks is intelligent, knowledgeable and deeply committed to achieving exceptional results.

I was aware that Mr. Boks has had a successful career managing some of the largest community animal welfare agencies in the nation. I am now a witness to his effective administrative and information-based policy development skills. I am convinced Mr. Boks can successfully lead any organization to achieve its goals.

Ed is an accomplished manager and public policy executive, with a wealth of experience and successful accomplishments to his credit. He is solution minded, and a man of great character who understands the importance of learning from life's challenges. I recommend him to any employer without reservation; you will find him to be a creative addition to your management team.

Sincerely

Daniel Gottlieb

Owner/Founder/Philanthropist